



# NECEC 2016

25<sup>th</sup> Annual Newfoundland Electrical & Computer Engineering Conference  
 Holiday Inn St. John's Conference Centre  
 November 10, 2016, 9 a.m.–9 p.m.  
[necec.engr.mun.ca](http://necec.engr.mun.ca)



**Come join us as we celebrate 25 years of networking and knowledge-sharing with the local engineering community.**

### Morning Plenary Speaker:

Emad Rizkalla, CEO

Bluedrop Performance Learning

**"Entrepreneurship & Leadership"**

Emad discusses the changing role of leadership as his company evolves from startup to maturity while managing changing competitive climate, partnerships and business models.

### Early Registration Deadline is October 24, 2016!

Register today to attend the full conference or gala only, at [necec.engr.mun.ca](http://necec.engr.mun.ca)

Registration fees include:

- Access to morning plenary session, keynote speaker, and all technical sessions;
- Coffee breaks, lunch and 25<sup>th</sup> anniversary gala dinner; and
- Technical proceedings.

Organized by: IEEE NL Section



### Gala Dinner featuring Keynote Speaker:

Stan Marshall, CEO

Nalcor Energy

**"Muskrat Falls for dummies ... and electrical engineers"**

Stan looks beyond the complexity of the controversial mega project to some of the fundamentals that have led to it being called a 'boondoggle'. Cost overruns are explained in the context of Murphy's Law - 'everything that can go wrong - will go wrong'. The difficulties being experienced in construction are put into the context of other similar mega projects.

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